

(for Higher Humanity)

Copy Assignment: Create informational blog post that leads to an Opt-in CTA

Topic: 21-day lifestyle challenge (Create title when you write it)

Prospect: Entrepreneurs seeking personal/professional development through coaches, and influencers.

Conquer the Fear of Failure in Just 21 Days

"This is nuts. Will I make a fool of myself? I don't want to regret this."

Fear of failure?

Let's be honest... Is this what's holding you back?

It's okay, I've been there too. And you probably know that the fear of failure leads to inaction, indecision, and procrastination. Those things really hurt your business goals and personal growth. They won't get you to where you want to be.

So here's the thing...

The other day I came across with this quote:

*"Instead of letting the difficulties hold you back,
allow the possibilities to push you forward."*

—Ralph Marston

Think about those words for a minute.

Can you see the secret of success in those words?

It's about intentional action... Choice.

You choose to focus on the possibilities. Get to work on them. And allow these to push you forward.

The truth is that overcoming the fear of failure is not a one-time thing, but a process. It's a mindset that lets you move forward whenever fear of failure shows up.

And how can you develop a fearless attitude? How can you conquer the immobilizing fear of failure and develop an overcomer mindset?

If you're like me and want to keep moving forward in spite of fear, remember this...

Fearlessness is not the absence of fear, but the ability to choose to take action in spite of doubt and difficulty.

You see, there are two opposites in Marston's quote: the difficulties that hold you back, and the possibilities that can push you forward. And from those two, you got to choose which one you are going to focus on.

Here's what I mean:

- difficulties → hold you back
- possibilities → push you forward

Which of these two will lead you where you want to be?

I think the answer is obvious.

Then you choose. You take action. One step leads to another. And there you are... moving forward!

So instead of letting difficulty hold you back, what about choosing to focus instead on your vision and goals? And then, get to work on the possibilities that will get you moving toward where you want to be—living the life you've always dreamed of.

"But it's not as easy as it seems,"—you may be thinking.

I know. And because I want to help you thrive, I've put together a free 21-Day Challenge, for you to [conquer the fear of failure, and tap into your overcomer mindset](#). Become the fearless new you!

Here's how it works...

First, you [click on this link](#). Then each day, for 21 days, I'll be sending you an action step. An easy-to-apply step that will get you moving forward, and closer to achieve your goals. At the end of 21-days, you will know what it's like to have an overcomer mindset. You will know how to conquer. The fear of failure won't hold you back any more.

By engaging in those actionable steps every day during the next 21 days, you will see difficulty with different eyes. You'll turn difficulty into opportunities and possibilities to work on—creating actionable steps to push you forward. There's no more holding back.

You see, fear of failure has many flavors and hides in different ways. And after the 21-day challenge, you will be empowered to recognize when it's lurking around you, and take action.

Let's do this! Join the free [21-day challenge to conquer the fear of failure](#) and build up your confidence. Enjoy the ride as you discover how to rid yourself from fear.

Now, I'd love to hear from you.

Have you ever struggled with this one? What's helped you break inaction to conquer the fear of failure? Leave a comment below. Let someone benefit immediately from what you have to say.